

# HKADC Arts Management Skills Training Programme 2026 - Application Form (Part 2)

Please read the Programme Brochure ("Programme Brochure") with respect to the Arts Management Skills Training Programme 2026 ("Programme") and the Points to Note carefully before completing this application. By submitting this online application, the applicant confirms having read and fully understood the provisions in the Programme Brochure and the Points to Note and agrees to be subject to and bound by the same.

## Please answer ALL questions:

All information submitted will be kept confidential.

\* 必答

1. Primary Area / Art Form of Work: (You may choose more than one) 工作主要範疇 / 藝術形式：(可選擇多於一項)

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- ☐ Arts Administration 藝術行政
- ☐ Arts Education 藝術教育
- ☐ Cross/Multi-disciplinary Arts 跨媒介藝術
- ☐ Dance 舞蹈
- ☐ Drama 戲劇
- ☐ Film & Media Arts 電影及媒體藝術
- ☐ Literary Arts 文學藝術
- ☐ Music 音樂
- ☐ Visual Arts 視覺藝術
- ☐ Xiqu 戲曲
- ☐ Others 其他：

2. Main Responsibilities of Your Current/Latest Position: (You may choose more than one option) [ 現時／最近職位的主要職責：(可選擇多於一項)]

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- ☐ Arts Programming 藝術節目策劃
- ☐ Artistic Team 藝術團隊
- ☐ Finance 財務
- ☐ Human Resources 人力資源
- ☐ Fundraising & Development 籌款及拓展
- ☐ Marketing & Ticketing 市場推廣及售票
- ☐ Education & Audience Building 教育及觀眾拓展
- ☐ General Administration 一般行政
- ☐ Others其他：

3. How long have you worked in the arts and cultural sector? (Year(s) - e.g. 10.5 years) \*

你在藝術及文化界工作了多久？（年數，例如：10.5 年）

4. Why are you interested in this workshop? \*

你為甚麼有興趣參加這個工作坊？

5. What are the challenges you face in marketing? \*

你在市場推廣方面面對甚麼挑戰？

6. How can this workshop benefit your development and your organisation? \*

這個工作坊如何有助於你的個人發展及你所屬機構的發展？

7. Where did you hear about the programme? \*

你是從哪裡得知這個課程的？

- ☐ HKADC Website (HKADC 網站)
- ☐ HKADC Facebook / Instagram
- ☐ HKADC e-newsletter (HKADC 電子通訊)
- ☐ HKUSPACE Website (HKU SPACE 網站)
- ☐ Online Advertisement (網上廣告)
- ☐ Friends / Family / Colleague (朋友／家人／同事)
- ☐ Others其他：

8. I declare that I am a Hong Kong resident aged 18 or above as at the application deadline. \* 本人謹此證明，截至申請截止日期，本人為年滿18歲或以上的香港居民。

☐ Confirm 確定

9. I hereby certify that the above information is a true record of my personal information, and that I have provided all the required information. \* 本人謹此證明，上述資料為本人個人資料的真實紀錄，並已提供所有所需資料。

☐ Confirm 確定